The “Testimony of Help” project awarded in the Eventex Awards competition

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The project, which featured a special space where a VR (virtual reality) etude about the fate of the Blessed Ulma family was presented, was awarded in the Immersive Experience category at the international Eventex Awards competition. This is the 14th edition of the competition.

Bronze for “Testimony of Help” in the Immersive Experience category

1,207 projects from as many as 62 countries took part in the competition. The large number of projects and categories demonstrates how high the competition was. The high quality of the projects, along with their diverse fields and forms, further emphasises the prestigious position of “Testimony of Help”.

What made “Testimony of Help” stand out from other projects?

More about the exhibition: *“Testimony of Help” is an exhibition based on an original concept. Both the interior and exterior have been carefully designed to meet the requirements of the project. At first glance, the outer walls appear uniformly covered. However, upon closer inspection, it becomes apparent that they are adorned with hundreds of names and places associated with Poles who aided Jews. The scenery creates an atmosphere encouraging encounters with history through virtual means; all elements used were specially produced for the exhibition. The project was developed in an unusual way, using modern VR technologies and immersive effects, creating the impression of being immersed in virtual reality. The implementation of the tasks of the Institute of National Remembrance in a new and unconventional format enables a wide audience to directly learn and experience the history of the Ulma family.* We are glad that “Testimony of Help” has gained popularity all over the world as a starting point for reflection on humanity and attitudes inspired by human love and selfless help.

High score for “Testimony of Help” from the Eventex Awards 2024 jury

The jury collectively awarded the etude a high rating of 79 out of 100 points. We extend our gratitude to the jury and the entire Eventex Awards team for recognising the value of immersive education. The award went to the Ibento event agency, which executed the exhibition commissioned by the New Technology Division. Watch “Testimony of Help” on YouTube as a 360-degree video See the exhibition online on the website of the New Technology Division

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